



FOR IMMEDIATE RELEASE

ENTOURAGE HAIR STUDIO DEBUTS NEW LOCATION AT VALENCIA TOWN CENTER

Social Soiree To Feature Glamour, Fashion, Dancing, Nosh & Vino

Tuesday, March 11, 2014 (Santa Clarita, CA) To celebrate the reveal of their new location, Entourage Hair Studio is hosting a "not to be missed" social soiree which will feature a montage of intriguing ambiance and entertainment. This special event is open to the public and takes place on Saturday, March 22 from 6-9pm at 24305 Town Center Drive Suite 150 - located just across the drive from The Ivy Day Spa and Rocket Fizz.

Entourage's "Glam Opening" will not only mark the dedication of the new space, but feature runway models sporting steam punk inspired hair and makeup and wearing couture by "Bryan and Johnny". Live music will be played by Grammy award winning bassist, D'Aundre "D-Bass" Thomas and his band. Please help us toast the occasion with a Premium Handcrafted glass of vino from local wine artisans "Les Deux Chats Cellars"

Although the new "Entourage Hair Studio" was constructed in a modern building, it was important that the "history" of the space be a piece of art and tell a story of its own.

According to Owner & Stylist Michael Beck, his inspiration for the salon came from his frequent visits to a once forgotten gem in the heart of the meat-packing district of Manhattan.

"Entourage has been re-designed to not only emulate the aesthetics and spirit of Chelsea Market, but to also act as a *hub* for the people of Santa Clarita as Chelsea Market does for Manhattan's lower west side," Beck explains. "After 20 years of doing hair, I understand, more than ever, the profound importance and function of our salon. Our salon is the cornerstone for both community and culture, this is our meeting place. Ultimately, it is a place to showcase a fuller spectrum of what we consider beauty and art."

And this is just the beginning. Stay tuned for upcoming scheduled events announcements including Entourage's "Sunday Artist Expo".

For more information about Entourage Hair Studio please visit: Entouragehairstudio.com

For media inquiries & event credentials, please contact: Janie Van Halen, High Profile Media
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About Entourage Hair Studio: Owner Michael Beck and his company of experts have been providing hair design & beauty to the Santa Clarita area for over 20 years. Entourage's amenities such as expert & creative hair design, cut & color, make-up and waxing services are complemented by state of the art technology. 70" live interactive window monitors offer a peek into the unique salon experience, while simultaneously syncing with the salon's various social media networks.

Entourage is proud to boast they are 100% green-LED in their technology to show respect to the Santa Clarita environment and client well-being. Watch for more unique upcoming events hosted by Entourage Hair Studio as they usher in a new era of artistry...they're not simply a salon anymore!

Instagram: Entouragehairstudio

FaceBook: Entourage Hair Studio

Twitter: Entouragehair1